



SmartleadsUSA, LLC

For more information regarding HVAC direct mail templates, contact: [artteam@smartleadsusa.net](mailto:artteam@smartleadsusa.net)

# SAMPLE SERVICE FLIGHT

THANK YOU



REFER A FRIEND OR NEIGHBOR!  
**\$25 OFF**  
ANY REPAIR OR SERVICE  
XYZ Heating & Cooling | 888-555-1234  
www.xyzheatingandcooling.com

Rebecca,  
**THANK YOU.**  
We appreciate your business!

**XYZ**  
HEATING & COOLING  
888-555-1234  
www.xyzheatingandcooling.com

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Rebecca,  
The best compliment we can receive is being the honor of serving your interests. The next time a friend or neighbor asks with whom you place your trust for your heating and cooling needs, we would be grateful if you remember XYZ Heating & Cooling.

WE APPRECIATE YOUR BUSINESS!

EFFICIENCY | RELIABILITY | PEACE OF MIND | QUALITY SERVICE

Mr. Rebecca Seick  
or Current Resident  
123 Main Street  
Anytown USA 12345

FINANCING



REBECCA,  
**BAD CREDIT?  
NO CREDIT?  
NO PROBLEM!**

CALL TODAY TO SEE  
IF YOU QUALIFY!

**XYZ**  
HEATING & COOLING  
888-555-1234  
www.xyzheatingandcooling.com

**\$200**  
INSTANT CASH REBATE  
On New System Installation  
(Must be used for equipment. Offer expires 12/31/23)

**XYZ**  
HEATING & COOLING  
888-555-1234  
www.xyzheatingandcooling.com

Rebecca,  
If you are in need of a new HVAC system, but don't think you can afford it, give us a call - we might be able to help! We offer special financing options for those who haven't established credit yet, or for those who have low credit scores. If you qualify for a new system installation, you will receive an instant cash rebate of \$200!

CALL TODAY, YOUR COMFORT  
SHOULDN'T HAVE TO WAIT!

EFFICIENCY | RELIABILITY | PEACE OF MIND | QUALITY SERVICE

Mr. Rebecca Seick  
or Current Resident  
123 Main Street  
Anytown USA 12345

SPRING  
TUNE-UP



REBECCA,  
IT'S TIME FOR YOUR  
**SPRING TUNE-UP!**

Your system's spring tune-up is crucial for keeping your system running at peak efficiency - when the temperatures rise. Call today to schedule your check-up!

**XYZ**  
HEATING & COOLING  
888-555-1234  
www.xyzheatingandcooling.com

**YOUR OFFER HERE**

**XYZ**  
HEATING & COOLING  
888-555-1234  
www.xyzheatingandcooling.com

Rebecca,  
Your system has been hard at work all winter. Now it's time to prepare for the warm temperatures, indoor air pollution rises during the spring months. It's important to make sure your system is running at peak performance. Now is the time to schedule your spring tune-up. Call today!

Mr. Rebecca Seick  
or Current Resident  
123 Main Street  
Anytown USA 12345

OTHER  
PRODUCTS / SERVICES



REBECCA, ENJOY  
HEATING & COOLING  
ON YOUR TERMS.

Introducing Our New  
**WI-FI THERMOSTAT**

It does more than control the temperature of your home. It manages your entire comfort system... with remote access via phone or tablet. Call for more details!

**\$50 OFF**  
Wi-Fi Thermostat  
XYZ Heating & Cooling | 888-555-1234  
www.xyzheatingandcooling.com

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HEATING & COOLING  
888-555-1234  
www.xyzheatingandcooling.com

**YOUR OFFER HERE**

**XYZ**  
HEATING & COOLING  
888-555-1234  
www.xyzheatingandcooling.com

Rebecca,  
XYZ Heating & Cooling offers more than just Heating & A/C. Systems. We offer a complete line of home comfort accessories. Give us a call today to find out what we can do for your home! Take advantage of **YOUR OFFER HERE!**

WI-FI THERMOSTAT FEATURES:	OTHER XYZ SERVICES:
• Remote Access	• Central Air and Ductwork
• Smart Learning	• Air Filter Systems
• Zoning	• Humidifiers
• Mobile Control	• Dehumidifiers
• Weather Data	• UV Lights

EFFICIENCY | RELIABILITY | PEACE OF MIND | QUALITY SERVICE

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or Current Resident  
123 Main Street  
Anytown USA 12345

FALL  
TUNE-UP



REBECCA,  
IT'S TIME FOR YOUR  
**FALL TUNE-UP!**

Your system's fall tune-up is crucial for keeping your system running at peak efficiency when the temperatures fall. Call today to schedule your check-up!

**XYZ**  
HEATING & COOLING  
888-555-1234  
www.xyzheatingandcooling.com

**YOUR OFFER HERE**

**XYZ**  
HEATING & COOLING  
888-555-1234  
www.xyzheatingandcooling.com

Rebecca,  
Your system has been hard at work all summer. Now it's time to prepare for the cooler temperatures, indoor air pollution rises during the cooler months. It's important to make sure your system is running at peak performance. Now is the time to schedule your fall tune-up. Call today!

EFFICIENCY | RELIABILITY | PEACE OF MIND | QUALITY SERVICE

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Anytown USA 12345

HOLIDAY



Rebecca,  
*Merry Christmas*  
AND HAPPY NEW YEAR

**XYZ**  
HEATING & COOLING  
888-555-1234  
www.xyzheatingandcooling.com

Rebecca,  
The entire staff and management at XYZ Heating & Cooling would like to wish you and your family a happy holiday season!

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www.xyzheatingandcooling.com

Mr. Rebecca Seick  
or Current Resident  
123 Main Street  
Anytown USA 12345

FINANCING 2  
(alternate option)



Rebecca,  
**WE HAVEN'T HEARD FROM YOU!**

**DON'T FORGET, WE HAVE GREAT FINANCING TERMS!**

See terms and conditions for special financing offer!

**XYZ**  
HEATING & COOLING  
888-555-1234  
www.xyzheatingandcooling.com

**NEW SYSTEM FINANCING**

**60** EQUAL PAYMENTS  
0% INTEREST  
(Must be used for new system. Call for complete details)

**XYZ**  
HEATING & COOLING  
888-555-1234  
www.xyzheatingandcooling.com

Rebecca,  
Replacing Your Entire System is now affordable with our great financing offer! At this time, we strongly suggest that you consider replacing your unit with a new high efficiency system. By continuing to fix an outdated inefficient unit, we have found that over time you will often pay more on repairs and utility bills as compared to replacing an entire system. Call today! 888-555-1234.

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