



SmartleadsUSA, LLC

For more information regarding HVAC direct mail templates, contact: artteam@smartleadsusa.net

SAMPLE SERVICE FLIGHT

THANK YOU



REFER A FRIEND OR NEIGHBOR!
\$25 OFF
ANY REPAIR OR SERVICE
XYZ Heating & Cooling | 888-555-1234
www.xyzheatingandcooling.com

Rebecca,
THANK YOU.
We appreciate your business!

XYZ
HEATING & COOLING
888-555-1234
www.xyzheatingandcooling.com

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Rebecca,
The best compliment we can receive is being the honor of serving your interests. The next time a friend or neighbor asks with whom you place your trust for your heating and cooling needs, we would be grateful if you'd remember XYZ Heating & Cooling.

WE APPRECIATE YOUR BUSINESS!

EFFICIENCY | RELIABILITY | PEACE OF MIND | QUALITY SERVICE

Mrs. Rebecca Seick
of Client Resident
123 Main Street
Anytown USA 12345

FINANCING



REBECCA,
**BAD CREDIT?
NO CREDIT?
NO PROBLEM!**

CALL TODAY TO SEE
IF YOU QUALIFY!

XYZ
HEATING & COOLING
888-555-1234
www.xyzheatingandcooling.com

\$200
INSTANT CASH REBATE
On New System Installation
(Must be used for replacement. Offer expires 12/31/2022)

XYZ
HEATING & COOLING
888-555-1234
www.xyzheatingandcooling.com

Rebecca,
If you are in need of a new HVAC system, but don't think you can afford it, give us a call - we might be able to help! We offer special financing options for those who haven't established credit yet, or for those who have low credit scores. If you qualify for a new system installation, you will receive an instant cash rebate of \$200!

CALL TODAY, YOUR COMFORT
SHOULDN'T HAVE TO WAIT!

EFFICIENCY | RELIABILITY | PEACE OF MIND | QUALITY SERVICE

Mrs. Rebecca Seick
of Client Resident
123 Main Street
Anytown USA 12345

SPRING
TUNE-UP



REBECCA,
IT'S TIME FOR YOUR
SPRING TUNE-UP!

Your system's spring tune-up is crucial for keeping your system running at peak efficiency - when the temperatures rise. Call today to schedule your check-up!

XYZ
HEATING & COOLING
888-555-1234
www.xyzheatingandcooling.com

YOUR OFFER HERE

XYZ
HEATING & COOLING
888-555-1234
www.xyzheatingandcooling.com

Rebecca,
Your system has been hard at work all winter. Now it's time to prepare for the warm temperatures, indoor air pollution rises during the spring months. It's important to make sure your system is running at peak performance. Now is the time to schedule your spring tune-up. Call today!

EFFICIENCY | RELIABILITY | PEACE OF MIND | QUALITY SERVICE

Mrs. Rebecca Seick
of Client Resident
123 Main Street
Anytown USA 12345

OTHER
PRODUCTS / SERVICES



REBECCA, ENJOY
HEATING & COOLING
ON YOUR TERMS.

Introducing Our New
WI-FI THERMOSTAT

It does more than control the temperature of your home. It manages your entire comfort system... with remote access via phone or tablet. Call for more info!

\$50 OFF
Wi-Fi Thermostat
XYZ Heating & Cooling | 888-555-1234
www.xyzheatingandcooling.com

XYZ
HEATING & COOLING
888-555-1234
www.xyzheatingandcooling.com

YOUR OFFER HERE

XYZ
HEATING & COOLING
888-555-1234
www.xyzheatingandcooling.com

Rebecca,
XYZ Heating & Cooling offers more than just Heating & A/C. Systems. We offer a complete line of home comfort accessories. Give us a call today to find out what we can do for your home! Take advantage of **YOUR OFFER HERE!**

| WI-FI THERMOSTAT FEATURES | OTHER XYZ SERVICES |
|---------------------------|-----------------------------|
| • Remote Access | • Central Heat and Cooldown |
| • Smart Learning | • Air Purifier Systems |
| • Mobile Control | • Humidifiers |
| • Weather Data | • UV Lights |

EFFICIENCY | RELIABILITY | PEACE OF MIND | QUALITY SERVICE

Mrs. Rebecca Seick
of Client Resident
123 Main Street
Anytown USA 12345

FALL
TUNE-UP



REBECCA,
IT'S TIME FOR YOUR
FALL TUNE-UP!

Your system's fall tune-up is crucial for keeping your system running at peak efficiency when the temperatures fall. Call today to schedule your check-up!

XYZ
HEATING & COOLING
888-555-1234
www.xyzheatingandcooling.com

YOUR OFFER HERE

XYZ
HEATING & COOLING
888-555-1234
www.xyzheatingandcooling.com

Rebecca,
Your system has been hard at work all summer. Now it's time to prepare for the cooler temperatures, indoor air pollution rises during the cooler months. It's important to make sure your system is running at peak performance. Now is the time to schedule your fall tune-up. Call today!

EFFICIENCY | RELIABILITY | PEACE OF MIND | QUALITY SERVICE

Mrs. Rebecca Seick
of Client Resident
123 Main Street
Anytown USA 12345

HOLIDAY



Rebecca,
Merry Christmas
AND HAPPY NEW YEAR

XYZ
HEATING & COOLING
888-555-1234
www.xyzheatingandcooling.com

Rebecca,
The entire staff and management at XYZ Heating & Cooling would like to wish you and your family a happy holiday season!

XYZ
HEATING & COOLING
888-555-1234
www.xyzheatingandcooling.com

Mrs. Rebecca Seick
of Client Resident
123 Main Street
Anytown USA 12345

FINANCING 2
(alternate option)



Rebecca,
WE HAVEN'T HEARD FROM YOU!

DON'T FORGET, WE HAVE GREAT FINANCING TERMS!

See terms and conditions for special financing offer!

XYZ
HEATING & COOLING
888-555-1234
www.xyzheatingandcooling.com

NEW SYSTEM FINANCING

60
EQUAL PAYMENTS
0% INTEREST
(Must be used for new system. Offer expires 12/31/2022)

XYZ
HEATING & COOLING
888-555-1234
www.xyzheatingandcooling.com

Rebecca,
Replacing Your Entire System is now affordable with our great financing offer! At this time, we strongly suggest that you consider replacing your unit with a new high efficiency system. By continuing to fix an outdated inefficient unit, we have found that over time you will often pay more on repairs and utility bills as compared to replacing an entire system. Call today! 888-555-1234.

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