



SmartleadsUSA, LLC

For more information regarding HVAC direct mail templates, contact: [artteam@radiusmarketing.com](mailto:artteam@radiusmarketing.com)

# SAMPLE INSTALLATION FLIGHT

THANK YOU



REFER A FRIEND OR NEIGHBOR!  
**\$25 OFF**  
ANY REPAIR OR SERVICE  
XYZ Heating & Cooling | 888-555-1234  
www.xyzheatingandcooling.com

Rebecca,  
**THANK YOU.**  
We appreciate your business and hope you are finding comfort with your new system!

**XYZ**  
HEATING & COOLING  
888-555-1234  
www.xyzheatingandcooling.com

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THANK YOU.  
Rebecca,  
The last complaint we can receive is having the honor of serving your friends. The next time a friend or neighbor asks when you place your trust for your heating and cooling needs, we would be grateful if you remember XYZ Heating & Cooling.

WE APPRECIATE YOUR BUSINESS!

EFFICIENCY | RELIABILITY | PEACE OF MIND | QUALITY SERVICE

Mr. Rebecca Smith  
123 Main Street  
Anytown USA 12345

SERVICE CONTRACT



REBECCA,  
**KEEP YOUR SYSTEM RUNNING AT PEAK PERFORMANCE.**  
Take advantage of this great deal on year-round comfort!

**\$XXX**  
ONE YEAR SERVICE CONTRACT  
ON ALL HVAC COMPONENTS  
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Rebecca,  
Regular maintenance on your heating and air conditioning system is really important to keeping your system running at its peak performance. When seasonal tune-ups you can be not avoid knowing that your system will keep up with the change in temperature. CALL TODAY! This valuable one year service contract is the great price for a limited time only!

WITH THIS CONTRACT YOU'LL RECEIVE:

- Spring Tune-up
- Fall Tune-up
- 10% Off Parts and Labor
- Access to Our Call Center 24/7
- No Service Call Fees
- No Extra Charge for After Hours or Weekend Appointment

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Mr. Rebecca Smith  
123 Main Street  
Anytown USA 12345

SPRING TUNE-UP



REBECCA,  
**IT'S TIME FOR YOUR SPRING TUNE-UP!**  
Your system's spring tune-up is crucial for keeping your system running at peak efficiency when the temperatures rise. Call today to schedule your check-up!

**YOUR OFFER HERE**

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**YOUR OFFER HERE**

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Rebecca,  
Your system has been hard at work all winter. Now it's time to prepare for the warm temperatures, indoor air pollution rises during the spring months, it's important to make sure your system is running at peak performance. Now is the time to schedule your spring tune-up. Call today!

Mr. Rebecca Smith  
123 Main Street  
Anytown USA 12345

OTHER PRODUCTS / SERVICES



REBECCA, ENJOY HEATING & COOLING ON YOUR TERMS.  
Introducing Our New **WI-FI THERMOSTAT**  
It does more than control the temperature of your home, it manages your entire comfort system... with remote access via phone or tablet. Call for more details!

**\$50 OFF**  
Wi-Fi Thermostat  
XYZ Heating & Cooling | 888-555-1234  
www.xyzheatingandcooling.com

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**YOUR OFFER HERE**

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www.xyzheatingandcooling.com

Rebecca,  
XYZ Heating & Cooling offers more than just Heating & A/C Systems. We offer a complete line of home comfort accessories. Give us a call today to find out what we can do for your home! Take advantage of **YOUR OFFER HERE!**

WI-FI THERMOSTAT FEATURES:

- Remote Access
- Smart Learning
- Filter Change
- Weather Data

OTHER XYZ SERVICES:

- Central Heat and Coolness
- Indoor Air Quality
- Air Purifier Systems
- Humidifiers
- Dehumidifiers
- UV Lights

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FALL TUNE-UP



REBECCA,  
**IT'S TIME FOR YOUR FALL TUNE-UP!**  
Your system's fall tune-up is crucial for keeping your system running at peak efficiency when the temperatures fall. Call today to schedule your check-up!

**YOUR OFFER HERE**

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Rebecca,  
Your system has been hard at work all summer, now it's time to prepare for the cooler temperatures, indoor air pollution rises during the cooler months, it's important to make sure your system is running at peak performance. Now is the time to schedule your fall tune-up. Call today!

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Mr. Rebecca Smith  
123 Main Street  
Anytown USA 12345

HOLIDAY



Rebecca,  
*Merry Christmas*  
AND HAPPY NEW YEAR

**XYZ**  
HEATING & COOLING  
888-555-1234  
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Rebecca,  
The entire staff and management at XYZ Heating & Cooling would like to wish you and your family a happy holiday season!

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ANNIVERSARY CHECK-UP (alternate option)



happy Anniversary

Rebecca, It's been one year since your system installation and it's time for a check-up! Call today to schedule!

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Rebecca,  
Our records indicate that it's been one year since we installed your Heating and/or Air Conditioning unit! It's important that we perform a 12 month check-up on your unit. Please call and schedule your yearly check-up today!

WE APPRECIATE YOUR BUSINESS!

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