



# SmartLeads USA

DIRECT MAIL TECHNOLOGY

## HOLIDAY HVAC TEMPLATES - 2

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For more information regarding HVAC direct mail templates,  
contact: [artteam@smartleadsusa.net](mailto:artteam@smartleadsusa.net)

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VAL  
100

*Love is in the Air*  
AND SO IS COMFORT!

**\$500 OFF**  
A NEW SYSTEM  
INSTALLATION

Not to be combined with any other offer.  
Offer expires 02/03/20

**SALE**

*Deals to Warm*  
YOUR HOME & YOUR HEART

**\$500 OFF**  
A NEW SYSTEM  
INSTALLATION

Not to be combined with  
any other offer.  
Offer expires  
02/03/20

**WE'RE IN YOUR NEIGHBORHOOD!**

**REBECCA!**  
XYZ Heating & Cooling is keeping things cozy on Berkwick Drive! We've recently made sure your neighbors are snug for the chilly days ahead. They picked us for warmth and as a sweet thank you, we've got a special offer just for you! Call now for a Free Estimate and share the love!

**XYZ HEATING & COOLING**  
**CALL TODAY!**  
**888-555-1234**  
123 First Street | Anytown, US 12345  
[www.websitehere.com](http://www.websitehere.com)

POSTAGE  
U.S. POSTAGE  
PAID  
TAMPA, FL  
PERMIT 5274

\*\*\*\*\*AUTO\*\*ALL FOR AADC 200

Mrs. Rebecca Smith  
or Current Resident  
123 Main Street  
Anytown US 12345

LUCKY  
200

*Get Lucky*  
with Our  
**SPRING DEALS**  
on NEW SYSTEMS!

**FREE**  
WiFi Thermostat  
with New System  
Installation

**ABC COMPANY**  
888-888-1234  
[ABCCOMPANY.com](http://ABCCOMPANY.com)

*We're In Your NEIGHBORHOOD*

**Hi Rebecca!**  
We just completed a Tune-Up for your neighbor on Berkwick Drive.

With so many options out there, our customers consider themselves LUCKY to have found a team they can trust and we hope you will too! Keeping your heating and cooling systems properly maintained helps it run efficiently and keeps your home comfortable year round. Best of all, you'll enjoy the peace of mind knowing your systems are ready when demand is at its highest. Don't leave comfort to chance—call us today to schedule your Tune-Up! We're the same your neighbors trust and we look forward to serving you!

**\$79**  
A/C System Tune-Up  
with FREE Safety Inspection

**\$500 Off**  
New System Installation  
Furnace and A/C

**ABC COMPANY**  
**CALL TODAY!**  
**888-888-1234**  
123 Main St | Anytown US 12345  
[ABCCOMPANY.com](http://ABCCOMPANY.com)

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Mrs. Rebecca Smith  
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EASTER  
300

Breathe fresh air this  
*Spring*

**ABC SERVICES**  
888.555.1234  
[www.hvaccpany.com](http://www.hvaccpany.com)

Spring is in the air!

**\$69**  
SPRING TUNE-UP SPECIAL  
INCLUDES INDOOR AIR QUALITY TEST

Not to be combined with any other offer.  
Offer expires 12/31/25.

**YOUR OFFER HERE**

**ABC SERVICES**  
**888.555.1234**  
[www.hvaccpany.com](http://www.hvaccpany.com)

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