



**SmartLeads USA**  
DIRECT MAIL TECHNOLOGY

# SPEC SHEET

8.5" x 5.5" POSTCARD - FULL COLOR - NON-BLEED

FRONT

## 8.5" x 5.5" POSTCARD

### GRAPHICS AREA FOR FRONT:

**8.25" x 5.25"**

ARTWORK  
SIZE



(150dpi / RGB)

**NON-BLEED**

*White Areas = No Print Zone*

BACK

## 8.5" x 5.5" POSTCARD

OPTIONAL  
INDICIA  
AREA  
1" x 1"

### GRAPHICS AREA FOR BACK:

**8.25" x 5.25"**

**NON-BLEED**

*White Areas = No Print Zone*

### ADDRESS AREA

MUST REMAIN WHITE

**4.25" x 2.5"**

# 8.5" x 5.5" POSTCARD

## GRAPHICS AREA FOR FRONT:

**8.25" x 5.25"**

ARTWORK  
SIZE



(150dpi / RGB)

**NON-BLEED**

*White Areas = No Print Zone*

# 8.5" x 5.5" POSTCARD

OPTIONAL  
INDICIA  
AREA  
1" x 1"

## GRAPHICS AREA FOR BACK:

**8.25" x 5.25"**

## NON-BLEED

*White Areas = No Print Zone*

## ADDRESS AREA

MUST REMAIN WHITE

**4.25" x 2.5"**