



SmartLeads USA
DIRECT MAIL TECHNOLOGY

SPEC SHEET

5.5" x 4.25" POSTCARD - FULL COLOR - NON-BLEED

FRONT

5.5" x 4.25" POSTCARD

GRAPHICS AREA FOR FRONT:

5.3" x 4.05"
(150dpi / RGB)

ARTWORK
SIZE →

NON-BLEED

White Areas = No Print Zone

BACK

5.5" x 4.25" POSTCARD

GRAPHICS AREA FOR BACK:

5.3" x 4.05"

NON-BLEED

White Areas = No Print Zone

ADDRESS AREA

MUST REMAIN WHITE

5.5" x 2"

5.5" x 4.25" POSTCARD

GRAPHICS AREA FOR FRONT:

5.3" x 4.05"

ARTWORK
SIZE



(150dpi / RGB)

NON-BLEED

White Areas = No Print Zone

5.5" x 4.25" POSTCARD

GRAPHICS AREA FOR BACK:

5.3" x 4.05"

NON-BLEED

White Areas = No Print Zone

ADDRESS AREA

MUST REMAIN WHITE

5.5" x 2"