



SmartLeads USA
DIRECT MAIL TECHNOLOGY

SPEC SHEET

6" x 11" POSTCARD - FULL COLOR - NON-BLEED

FRONT

11" x 6" POSTCARD

GRAPHICS AREA FOR FRONT:

10.75" x 5.75"

ARTWORK
SIZE



(150dpi / RGB)

NON-BLEED

White Areas = No Print Zone

BACK

11" x 6" POSTCARD

GRAPHICS AREA FOR BACK:

10.75" x 5.75"

NON-BLEED

White Areas = No Print Zone

ADDRESS AREA

MUST REMAIN WHITE

5" x 2.5"

11" x 6" POSTCARD
GRAPHICS AREA FOR BACK:
10.75" x 5.75"

NON-BLEED

White Areas = No Print Zone

ADDRESS AREA

MUST REMAIN WHITE

5" x 2.5"

11" x 6" POSTCARD

GRAPHICS AREA FOR FRONT:

10.75" x 5.75"

(150dpi / RGB)

ARTWORK
SIZE



NON-BLEED

White Areas = No Print Zone