



SmartLeads USA

SEASONAL HVAC TEMPLATES

For more information regarding HVAC direct mail templates,
contact: **artteam@smartleadsusa.net**

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Spring
100

Hello
Rebecca,

It's Time for Your
**SPRING
TUNE-UP!**

**BE PREPARED
FOR WARM TEMPERATURES AHEAD!**

Rebecca,

Regular maintenance of your heating and cooling system is needed to keep it running efficiently! Call us today and schedule your tune-up! You will enjoy the peace of mind knowing that your system will keep you comfortable during the peak season, when there is a greater demand on your system. We look forward to serving you!

YOUR OFFER HERE!

**XYZ
HEATING & COOLING**
888-123-4567
www.XYZHEATING.com

*****AUTO**ALL FOR AADC 200

Mrs. Rebecca Smith
or Current Resident
123 Main Street
Aytown USA 12345

PRINT STD
U.S. POSTAGE
PAID
TAMPA, FL
PERMIT 5074

Spring
200

**REBECCA,
ARE YOU PREPARED FOR Spring?**

**NOW IS THE TIME TO SCHEDULE
A COMPLETE SYSTEM TUNE-UP!**

We're in your neighborhood on Berwick Drive, preparing your neighbor's HVAC system for the warm temperatures ahead! Let us help you prepare too with a complete system Tune-up!

**ABC
Heating & Air**
CALL TODAY! 888-888-1234
www.ABCHEATINGANDAIR.com

**Warm WEATHER IS JUST AROUND THE CORNER!
CALL TO SCHEDULE YOUR TUNE-UP TODAY!**

REBECCA,

We just completed a tune-up for your neighbor on Berwick Drive. With all of the choices available to them, they put their trust in us and we hope you will too. Regular maintenance of your heating and cooling system is needed to keep it running efficiently. Plus you and your family will enjoy the peace of mind knowing that your system will keep you comfortable during the peak season, when there is a greater demand on your system. Call us today and schedule your tune-up! We're the name your neighbors trust! We look forward to serving you!

**ABC
Heating & Air**
CALL TODAY! 888-888-1234
www.ABCHEATINGANDAIR.com

*****AUTO**ALL FOR AADC 200

Mrs. Rebecca Smith
or Current Resident
123 Main Street
Aytown USA 12345

\$79
A/C SYSTEM
Tune-Up with FREE
Safety Inspection
Not to be combined with any other offer.
Other exp. exp. 03/31/13.

\$50 off
Any Service Repair
on Furnace or A/C
Not to be combined with any other offer.
Other exp. exp. 03/31/13.

PRINT STD
U.S. POSTAGE
PAID
TAMPA, FL
PERMIT 5074

Spring
300

Spring is in the air!

REBECCA, IT'S TIME FOR YOUR SEASONAL TUNE-UP!

\$79 SYSTEM TUNE-UP
Not to be combined with any other offer.
Other exp. exp. 03/31/13.

**XYZ
HEATING & COOLING**
888-555-1234
www.yourwebsteurl.com

REBECCA,

We just helped your neighbors on Berwick Drive get ready for the warm weather ahead. With all the choices available to your neighbors, they decided to place their trust in us! As a token of our appreciation, we have some valuable offers for all of their neighbors! Call today for a Free Estimate!

**XYZ
HEATING & COOLING**
888-555-1234
www.yourwebsteurl.com

**WE'RE IN YOUR NEIGHBORHOOD
ON BERWICK DRIVE!**

**YOUR OFFER
HERE**

Not to be combined with any other offer.
Other exp. exp. 03/31/13.

*****AUTO**ALL FOR AADC 200

Mrs. Rebecca Smith
or Current Resident
123 Main Street
Aytown USA 12345

PRINT STD
U.S. POSTAGE
PAID
TAMPA, FL
PERMIT 5074

Summer
100

Hello
Rebecca,

YOUR OFFER HERE

It's Time for your
Summer TUNE-UP!

BE PREPARED FOR Hot TEMPERATURES!

Rebecca,

Regular maintenance of your heating and cooling system is needed to keep it running efficiently!

Call us today and schedule your tune-up! You will enjoy the peace of mind knowing that your system will keep you comfortable during the peak season, when there is a greater demand on your system. We look forward to serving you!

YOUR OFFER HERE!

Not to be combined with any other offer. Offer expires 08/31/11.

We Just Completed a Tune-up for Your Neighbor on Berwick Drive!
With all of the choices available to them, they put their trust in us and we hope you will too.

XYZ
HEATING & COOLING

Call Today to Schedule Your Fall Tune-Up!

888-123-4567

www.XYZHEATING.com

*****AUTO**ALL FOR AADC 200

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PAID
TAMPA, FL
PERMIT 5074

Mrs. Rebecca Smith
or Current Resident
123 Main Street
Aytown USA 12345

Summer
200

REBECCA,
ARE YOU PREPARED FOR Summer?

NOW IS THE TIME TO SCHEDULE A COMPLETE SYSTEM TUNE-UP!

We're in your neighborhood on Berwick Drive, preparing your neighbor's HVAC system for the warm temperatures ahead! Let us help you prepare too with a complete system Tune-up!

ABC
Heating & Air

CALL TODAY! 888-888-1234
www.ABCHEATINGANDAIR.com

Hot WEATHER IS JUST AROUND THE CORNER!
CALL TO SCHEDULE YOUR TUNE-UP TODAY!

REBECCA,

We just completed a tune-up for your neighbor on Berwick Drive. With all of the choices available to them, they put their trust in us and we hope you will too. Regular maintenance of your heating and cooling system is needed to keep it running efficiently. Plus you and your family will enjoy the peace of mind knowing that your system will keep you comfortable during the peak season, when there is a greater demand on your system. Call us today and schedule your tune-up! We're the name your neighbors trust! We look forward to serving you!

\$79
A/C SYSTEM Tune-Up with FREE Safety Inspection
Not to be combined with any other offer. Offer Expires 08/31/11.

\$50 off
Any Service Repair on Furnace or A/C
Not to be combined with any other offer. Offer Expires 08/31/11.

ABC
Heating & Air

CALL TODAY! 888-888-1234
www.ABCHEATINGANDAIR.com

*****AUTO**ALL FOR AADC 200

PERMIT STD
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TAMPA, FL
PERMIT 5074

Mrs. Rebecca Smith
or Current Resident
123 Main Street
Aytown USA 12345

Summer
300

Summer is near!

REBECCA, IT'S TIME FOR YOUR SEASONAL TUNE-UP!

\$79 SYSTEM TUNE-UP
Not to be combined with any other offer. Offer expires 08/31/11.

XYZ
HEATING & COOLING

888-555-1234
www.yourwebsiteurl.com

REBECCA,

We just helped your neighbors on Berwick Drive get ready for the warm weather ahead. With all the choices available to your neighbors, they decided to place their trust in us! As a token of our appreciation, we have some valuable offers for all of their neighbors! Call today for a Free Estimate!

XYZ
HEATING & COOLING

888-555-1234
www.yourwebsiteurl.com

WE'RE IN YOUR NEIGHBORHOOD ON BERWICK DRIVE!

YOUR OFFER HERE

Not to be combined with any other offer. Offer expires 08/31/11.

*****AUTO**ALL FOR AADC 200

PERMIT STD
U.S. POSTAGE
PAID
TAMPA, FL
PERMIT 5074

Mrs. Rebecca Smith
or Current Resident
123 Main Street
Aytown USA 12345

Fall
100

Hello
Rebecca,

It's Time for Your
**FALL
TUNE-UP!**

**BE PREPARED
FOR COOL TEMPERATURES AHEAD!**

Rebecca,

Regular maintenance of your heating and cooling system, is needed to keep it running efficiently. Plus you and your family will enjoy the peace of mind knowing that your system will keep you comfortable during the peak season, when there is a greater demand on your system. Call us today and schedule your Tune-up! We're the name your neighbors trust! We look forward to serving you!

YOUR OFFER HERE!

Must be combined with any other offer. Offer expires 10/31/10.

We Just Completed a Tune-up for Your Neighbor on Berwick Drive!
With all of the choices available to them, they put their trust in us and we hope you will too.

XYZ
HEATING & COOLING

Call Today to Schedule Your Fall Tune-Up!

888-123-4567
www.XYZHEATING.com

*****AUTO**ALL FOR AADC 200

PERMIT STD
U.S. POSTAGE
PAID
TALPA, FL
PERMIT 5575

Mrs. Rebecca Smith
or Current Resident
123 Main Street
Anytown USA 12345

Fall
200

REBECCA,
ARE YOU PREPARED FOR Autumn?

**NOW IS THE TIME TO SCHEDULE
A COMPLETE SYSTEM TUNE-UP!**

We're in your neighborhood on Berwick Drive, preparing your neighbor's HVAC system for the cold temperatures ahead! Let us help you prepare too with a complete system Tune-up!

ABC
Heating & Air
CALL TODAY! 888-888-1234
www.ABCHEATINGANDAIR.com

Cold WEATHER IS JUST AROUND THE CORNER!
CALL TO SCHEDULE YOUR TUNE-UP TODAY!

REBECCA,

We just completed a tune-up for your neighbor on Berwick Drive. With all of the choices available to them, they put their trust in us and we hope you will too. Regular maintenance of your heating and cooling system, is needed to keep it running efficiently. Plus you and your family will enjoy the peace of mind knowing that your system will keep you comfortable during the peak season, when there is a greater demand on your system. Call us today and schedule your Tune-up! We're the name your neighbors trust! We look forward to serving you!

ABC
Heating & Air
CALL TODAY! 888-888-1234
www.ABCHEATINGANDAIR.com

\$79
A/C SYSTEM
Tune-Up with FREE
Safety Inspection

\$50 off
Any Service Repair
on Furnace or A/C

Must be combined with any other offer. Offer expires 10/31/10.

*****AUTO**ALL FOR AADC 200

PERMIT STD
U.S. POSTAGE
PAID
TALPA, FL
PERMIT 5575

Mrs. Rebecca Smith
or Current Resident
123 Main Street
Anytown USA 12345

Fall
300

Fall is in the air!

REBECCA, IT'S TIME FOR YOUR SEASONAL TUNE-UP!

\$79 SYSTEM TUNE-UP

Not to be combined with any other offer. Offer expires 10/31/10.

XYZ
HEATING & COOLING
888-555-1234
www.ourwebsiteurl.com

REBECCA,

We just helped your neighbors on Berwick Drive get ready for the warm weather ahead. With all the choices available to your neighbors, they decided to place their trust in us! As a token of our appreciation, we have some valuable offers for all of their neighbors! Call today for a Free Estimate!

XYZ
HEATING & COOLING
888-555-1234
www.ourwebsiteurl.com

**WE'RE IN YOUR NEIGHBORHOOD
ON BERWICK DRIVE!**

**YOUR OFFER
HERE**

Not to be combined with any other offer. Offer expires 10/31/10.

*****AUTO**ALL FOR AADC 200

PERMIT STD
U.S. POSTAGE
PAID
TALPA, FL
PERMIT 5575

Mrs. Rebecca Smith
or Current Resident
123 Main Street
Anytown USA 12345

Fall
2301

Fall is in the air!

\$79
SYSTEM TUNE-UP
(Reg. \$129)
Not to be combined with neighborhood offer expires 12/31/15.

Rebecca,
We just completed a tune-up for your neighbor on Berwick Drive! Now is the time to make sure YOUR system is prepared for the season ahead!

CALL ABC COMPANY TODAY! **888-555-1234**
www.websitehere.com

We're in your Neighborhood!

ABC COMPANY

CALL TODAY!
888-555-1234
123 First Street | Anytown, US
www.websitehere.com

Rebecca,
We're in your neighborhood on Berwick Drive. Your neighbors put their trust in us and you should too. They are enjoying all the benefits of a system you need to eliminate! Your trust here highlighting important aspects of your company, your special offer, and/or anything else you want to say to your customer's neighbor.

CALL TODAY FOR A FREE IN-HOME ESTIMATE!

*****AUTO**ALL FOR A4C 200
[Postage Meter Stamp]

Mrs. Rebecca Smith
or Current Resident
123 Main Street
Anytown US 12345

NEST 070
U.S. POSTAGE
PAID
ANYTOWN, PA
PERMIT 0774

Fall
2302

Autumn is here...

FALL TUNE-UP
\$79 (Reg. \$129)
Program. Not to be combined with neighborhood offer. Offer expires 12/31/15.

ABC COMPANY
888-555-1234
www.websitehere.com

REBECCA, Cooler temperatures are on the way! Call today to make sure your home comfort system is ready to keep you and your family comfortable. Whether you just need a tune-up or a new system, we can help - take advantage of our great neighborhood discounts!

WE'RE IN YOUR NEIGHBORHOOD!

We just completed a job for your neighbor on Berwick Drive and we're offering their neighbors

\$500 OFF
A NEW SYSTEM INSTALLATION
Call to see how to take advantage. Not to be combined with neighborhood offer. Offer expires 12/31/15.

CALL TODAY!

ABC COMPANY

888-555-1234
123 First Street | Anytown, US 12345
www.websitehere.com

*****AUTO**ALL FOR A4C 200
[Postage Meter Stamp]

Mrs. Rebecca Smith
or Current Resident
123 Main Street
Anytown US 12345

NEST 070
U.S. POSTAGE
PAID
ANYTOWN, PA
PERMIT 0774

Fall
2303

We're in your Neighborhood!

FALL SPECIALS!

SYSTEM TUNE-UP
\$79 (Reg. \$129)
Program. Not to be combined with neighborhood offer. Offer expires 12/31/15.

INSTALLATION
\$500 OFF
COMPLETE SYSTEM INSTALL
Call to see how. Not to be combined with neighborhood offer. Offer expires 12/31/15.

REBECCA, We just completed a job for your neighbor on Berwick Drive! They put their trust in us and you should too!

CALL ABC COMPANY TODAY! **888-555-1234**
www.websitehere.com

WE'RE IN YOUR NEIGHBORHOOD!

REBECCA,
We just completed a job for your neighbor on Berwick Drive!

Cooler temperatures are on the way! Is your home comfort system is ready to keep you and your family comfortable this season? Whether you need a tune-up or a complete new system, we can help - take advantage of our great neighborhood discounts!

CALL TODAY FOR A FREE IN-HOME ESTIMATE!

ABC COMPANY

888-555-1234
123 First Street | Anytown, US 12345
www.websitehere.com

*****AUTO**ALL FOR A4C 200
[Postage Meter Stamp]

Mrs. Rebecca Smith
or Current Resident
123 Main Street
Anytown US 12345

NEST 070
U.S. POSTAGE
PAID
ANYTOWN, PA
PERMIT 0774

Winter
100

Hello
Rebecca,

YOUR OFFER HERE
Not to be combined with any other offer. Offer expires 12/31/11.

It's Time for your
Winter TUNE-UP!

BE PREPARED FOR COLD TEMPERATURES!
Rebecca,

Regular maintenance of your heating and cooling system is needed to keep it running efficiently! Call us today and schedule your tune-up! You will enjoy the peace of mind knowing that your system will keep you comfortable during the peak season, when there is a greater demand on your system. We look forward to serving you!

YOUR OFFER HERE!
Not to be combined with any other offer. Offer expires 12/31/11.

XYZ HEATING & COOLING
Call Today to Schedule Your Fall Tune-Up!
888-123-4567
www.XYZHEATING.com

*****AUTO**ALL FOR AADC 200 *****

PRINT STD. U.S. POSTAGE PAID TAMPA, FL PERMIT 5074

Mrs. Rebecca Smith
or Current Resident
123 Main Street
Aytown USA 12345

Winter
200

REBECCA, ARE YOU PREPARED FOR Winter?

NOW IS THE TIME TO SCHEDULE A COMPLETE SYSTEM TUNE-UP!

We're in your neighborhood on Berwick Drive, preparing your neighbor's HVAC system for the cold temperatures ahead! Let us help you prepare too with a complete system Tune-up!

ABC Heating & Air
CALL TODAY! **888-888-1234**
www.ABCHEATINGANDAIR.com

Cold WEATHER IS JUST AROUND THE CORNER! CALL TO SCHEDULE YOUR TUNE-UP TODAY!

REBECCA,
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\$79
A/C SYSTEM Tune-Up with FREE Safety Inspection
Not to be combined with any other offer. Offer expires 12/31/11.

\$50 off
Any Service Repair on Furnace or A/C
Not to be combined with any other offer. Offer expires 12/31/11.

PRINT STD. U.S. POSTAGE PAID TAMPA, FL PERMIT 5074

Mrs. Rebecca Smith
or Current Resident
123 Main Street
Aytown USA 12345

Winter
300

Winter is near!

REBECCA, IT'S TIME FOR YOUR SEASONAL TUNE-UP!

\$79 SYSTEM TUNE-UP
Not to be combined with any other offer. Offer expires 12/31/11.

XYZ HEATING & COOLING
888-555-1234
www.yourwebsteurl.com

REBECCA,

We just helped your neighbors on Berwick Drive get ready for the cold weather ahead. With all the choices available to your neighbors, they decided to place their trust in us! As a token of our appreciation, we have some valuable offers for all of their neighbors! Call today for a Free Estimate!

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WE'RE IN YOUR NEIGHBORHOOD ON BERWICK DRIVE!

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