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Smartleads USA
Brad Kent
President
2656 West Lake Rd.
Palm Harbor, FL 34684

Dear Brad,

I am writing you to express our sincere gratitude for the work Smart Leads has completed for us in 2004. I am proud to tell you that Smart Leads is the best direct marketing firm we have worked with in our 55 years of business.

Not only has your staff delivered great customer service but they have always met our deadlines and budgets. In addition, the programs you have completed for us have generated double digit sales increase. No matter what challenge we have given to Smartleads your staff has exceeded our expectations

Once again thanks for helping us to be the best family restaurant in America.

Sincerely,

A handwritten signature in blue ink that reads "Adam".

Adam Golomb
Director of Marketing